

# Roslyn Layton, PhD

Roslyn Layton is a visiting scholar at the American Enterprise Institute, where she focuses on evidence-based policy for information, communications, and digital technology industries. Using empirical methods, she assesses regulations and policies for digitally connected domains such as mobile wireless, telecom, cable, internet, online advertising, e-government, media, software, financial technology (fintech), and telehealth, among others. Dr. Layton is also a visiting researcher at Aalborg University Center for Communication, Media, and Information Technologies and a vice president at Strand Consult, both in Denmark.

Dr. Layton served on the 2016–17 Federal Communications Commission Presidential Transition Team. She has worked on the adoption of technology by emerging countries, produced independent research on the mobile technology industry, and studied issues such as information technology, telehealth care, and fintech for a variety of firms. She has worked in Europe, India, and the United States.

## Experience

- Visiting Scholar, American Enterprise Institute, 2013–present
- Visiting Researcher; Ph.D. Fellow, Center for Communications, Media and Information Technologies, Aalborg University, Copenhagen, 2012–present
- Vice President, Strand Consult, Copenhagen, 2012–present
- Senior Director, Marketing Analytics, Klean, Copenhagen, 2010–12
- Director, Search Agency Services, IBM Coremetrics, 2008–10
- Business development executive, TCS Innovation Labs-Hyderabad, Tata Consultancy Services, 2007
- Associate, TCS Netherlands, Amsterdam, 2006–07
- Principal, Roslyn Layton Strategic Advancement, 2002–06
- Financial Consultant, US Bancorp-Piper Jaffray, 2000–02
- Assistant to the CFO, San Francisco Museum of Modern Art, 1997–2000
- Founder, Royal Tern Travel Inc., 1995–97

## Education

Ph.D., business economics, Aalborg University  
M.B.A., Rotterdam School of Management  
B.A., international service, American University